

How do

SDOH

Affect you?

Toolkit



This toolkit contains key messaging, social media shareables and other materials related to *Faith Communities Embracing Prayer and 'Power With'*.



What do you know about

SDOH?

Social Determinants of Health or SDOH are the non-medical factors that affect health outcomes.

African American Clergy Collective

Faith-based organizations are collaborating to inform Tennesseans about the impact of the **social determinants of health (SDOH)**. The SDOH are the non-medical factors that affect health outcomes. These non-medical factors include all the conditions in which Tennesseans are born, grow, work, live, worship and age. The collaboration is a multiple-month campaign led by the **African American Clergy Collective of Tennessee**, launched August 6, 2024 via a virtual convening.

The African American Clergy Collective of Tennessee (ACCT) is organizing African American Clergy and clergy organizations across Tennessee to harness the power of the Black Church to influence decision-makers for the benefit of Black Tennesseans. The alliance of multi-denominational African American clergy uses its collective power to center the needs of marginalized Black Tennesseans and advocate in the interest of four issues, Criminal Justice Reform/Policing, Education, Healthcare, and Civic Engagement. As a result, ACCT creates conditions for once silenced voices to assess policies and social institutions regarding their impact on the poor.

Thank you for joining us in these multiple-month campaign to raise awareness, inform, share and build community aimed at amplifying a message of collective impact. Organizations addressing, health, education, civil rights, economic mobility, food security, criminal justice and more recognize that all issues are interwoven or closely linked and we must work together to address complex issues.

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Why a Toolkit?

ACCT created this toolkit as a resource to assist all campaign participants with amplifying the message of collaboration across all networks and media. The toolkit includes a campaign event schedule, message guidance around our theme Faith Communities Embracing Prayer and 'Power With', and sample social media graphics and messages.

Please join the campaign:

- Attend the events planned in **Chattanooga, Jackson, Knoxville, Memphis, and Nashville.**
- Share the messages and graphics and help us illustrate how health, education, voting, housing, gun violence, and more are all interwoven.
- Use these hashtags with social media posts:

ACCTTN
Black Health Matters
EndGunViolence

- Take the **Black Health Matters Pledge** to commit to health justice.



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Why a Toolkit?

Please join the campaign:

- **Share your story.** Please share as much or as little as you would like. This can regard your healthcare experiences, experiences with discrimination, your work in the field.
- Write an opinion editorial for your local newspaper.
- Provide current election information to **voters.**
- Send postcards to encourage, educate and inform. We provide many opportunities.
- Text and phone residents to encourage, educate and inform. We provide many opportunities.

Email questions and comments to blackclergytn@gmail.com



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SCHEDULE OF EVENTS

DATE

EVENT

SEPT 21
11:30 AM

LUNCH, LEARN & SHARE

Chattanooga, TN

SEPT 28
11:30 AM

LUNCH, LEARN & SERVE

Innocence Project, Memphis, TN

OCT 5
09:00 AM

HEALTH FAIR

Knoxville, TN

OCT
11:30 AM

LUNCH, LEARN & SHARE

Nashville, TN

FEB 2
11:00 AM

SOCIAL JUSTICE SUNDAY

Tennessee

FEB 4
9:30 AM

VISIT THE HILL

Nashville, TN, Cordell Hall



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August & September

As children return to school, we have an opportunity to work with schools and educator to help the children and families in our communities retain their health care coverage.

To help spread the word about this important issue with parents and children click the link below for the following ready-to-use resources:

- Letter from School/Early Childhood Education (ECE) Leadership to Teachers, Nurses, Counselors, etc.
- Letter from Schools/ECE, Teachers, Nurses, Counselors, etc. to Parents/Students
- Social Media Messages
- “Three Things You Can Do” Checklist

[School Outreach](#)



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August & September

Faith-leaders you can help spread the word about this important issue with your congregation. Below, you'll find the following ready-to use resources:

- Bulletin Inserts
- Pulpit Messages
- Social Media Messages
- Email Signature Options
- Text/SMS Messaging
- Fact Sheet Additional Resources

[Outreach to Congregations](#)

[How can Faith-based organizations promote health equity?](#)



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October - Recognize Housing America Month

October is the month public housing agencies and community development organizations, host events (in-person or virtual) to collectively raise awareness of the need for, and the importance of, safe, decent and affordable housing in quality communities. Click the link below to access ready-to-use resources to:

- Draft an opinion editorial
- Share housing and health facts
- Prepare social media posts

[Housing and Health Toolkit](#)



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August to November

Our freedoms depend on free and fair elections – and communities of faith can play a critical role in defending them. Click the link below to access ready-to-use resources to:

- Address polarization and build cohesion in our communities.
- Share trustworthy information about where and how to vote.
- Support voters to have a safe, positive voting experience.
- Recruit poll workers.
- Build relationships with local election officials.

[Faith in Elections Playbook](#)

[Prepare Congregations for the 2024 Election](#)



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August to January

Medicaid Expansion - A nationwide poll by HIT Strategies and Community Catalyst reveals bipartisan support for policies that address health care affordability, medical debt, and people's overall economic well-being. Click the link below to access ready-to-use resources about Medicaid Expansion.

[Supporting Medicaid Expansion](#)

[Health Equity Talking Points for an OpED](#)

SDOH and Education Access - provides an overview of education access and quality and their impact on health. Share the connection between educational attainment and health outcomes. Click the link below to access ready-to-use resources to address education access.

[SDOH and Education Access](#)



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August to January

Gun Violence Prevention - Gun violence continues to be a major issue in the U.S. With over 124 mass shootings occurring in 2024 thus far. One of the main contributors to the epidemic of violence is the distribution of guns and the lack of oversight within gun laws. Click the link below to access ready-to-use resources to end gun violence:

[National College of Negro Women Gun Violence Prevention Toolkit](#)

[Gun Violence Prevention](#)

[Take the pledge, and join the campaign](#)
<https://forwardtn.org/aact/>

[Text "EndGunViolence" to 54036](#)



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February 2, 2025 - Social Justice Sunday

Social Justice Sunday is held to provoke thought and action throughout the year. Activities include awareness raising and networking, education, and reformation, research, advocacy, and public policy. Click the links below to access ready-to-use resources.

- [Non Denominational](#)
- [Catholic](#)
- [Disciples of Christ](#)
- [First Unitarian](#)
- [National Christian Counselor's Association](#)
- [African American Lectionary](#)
- [Christian Reform Church Resource 1](#)
- [Christian Reform Church Resource 2](#)
- [United Methodist Resource 1](#)
- [United Methodist Resource 2](#)
- [Uniting Church](#)



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QR Codes



Black Health Matters
Pledge



Share Voting
Information



Subscribe to ACCT's
Email Blast



Share Your Housing
Story



Share Your Healthcare
Story



Volunteer



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