

What do you know about

SDOHH?

Welcome

PLEASE MUTE YOUR MICROPHONE

We will begin at 6:35 p.m. CST





Vivian King
Civic Engagement Coordinator

- **Please keep your mics on mute throughout the presentation.**
- **We will not take questions during the presentations.**
- **Please post all questions in the chat or hold to the end of the presentation. We are monitoring the chat.**
- **Please feel free to leave your video off, it sometimes helps with connectivity.**
- **We are recording the meeting and will email all registrants afterward.**



- **Name**
- **City**
- **Organizational Affiliation**
- **Church Affiliation**





Rev. Dr. J. Lawrence Turner

A pastor, prolific preacher, teacher, social justice advocate and author, Dr. J. Lawrence Turner has devoted his life to meaningful ministry which has made immeasurable impacts across the nation for many years. He has faithfully served as the Senior Pastor of Mississippi Boulevard Christian Church (Disciples of Christ) in Memphis, TN, the largest congregation in the Disciples of Christ denomination. He is the founder and president of the Black Clergy Collaborative of Memphis and the African American Clergy Collective of Tennessee.



Priorities

Healthcare

Recognize that healthcare is a human right. Advance legislation that funds healthcare for all.

Education

Providing equal access to high-quality education focuses on providing public education, including adequate funding, well-qualified teachers, modern buildings, effective leadership, and comprehensive curriculums.

Criminal Justice Reform

End harsh policies and racial inequities at every point in the criminal justice system that intervenes in the lives of Tennesseans.

Policing

Focus on improving public safety by ensuring historically marginalized communities have the resources to address critical social problems, such as access to housing, food security, transportation, and physical and mental healthcare, while minimizing reliance on enforcement and reducing the harms that often accompany policing—such as uses of force and arrests.

Civic Engagement

Expanding voting rights, increasing the opportunity to vote, and promoting timely and meaningful citizen and stakeholder involvement in civic priority setting, decision-making, program development, and service delivery, decriminalizing protesting and protecting constitutional rights, and supporting local control.



@blackclergytn





Monique Anthony

Monique Anthony serves as the Deputy Director of the Office of Minority Health at the Tennessee Department of Health (TDH). In her role, Ms. Anthony provides support to the administrative, financial and program operations to reduce health disparities, advance health equity, and improve overall health and well-being of minority populations, especially racial and ethnic minority populations across the state.





Evangeline Parker - Guest

Evangeline Parker-Guest is a 25-year career veteran for Comcast and serves as the Senior Manager of External Affairs for the Comcast Big South Region, overseeing government and community relations in Memphis, Tennessee, and Little Rock, Arkansas. She is a 2023 recipient of the Comcast Central Division President's Pinnacle Performer Award.





Department of
Health

Overview of Social Determinants of Health

Faith Communities Embracing Prayer and 'Power With' In
Tennessee Convening

August 6, 2024

Key Definitions

Health Disparities

- ***Preventable differences*** in the burden of health outcomes

Health Equity

- Everyone has fair and just opportunity to attain their highest level of health; Increasing opportunities for everyone to live the healthiest life possible

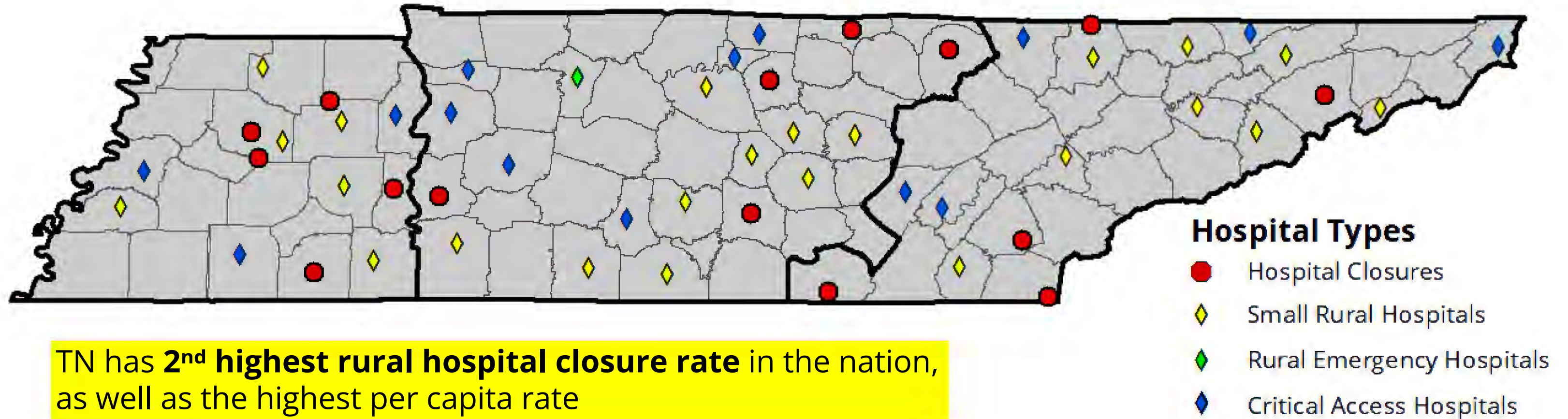
Social Drivers of Health (SDOH)

- Non-medical factors that influence health outcomes; Require focused and ongoing societal efforts to address economic, social, and other obstacles to health and healthcare
- Social Drivers vs. Social Determinants of Health



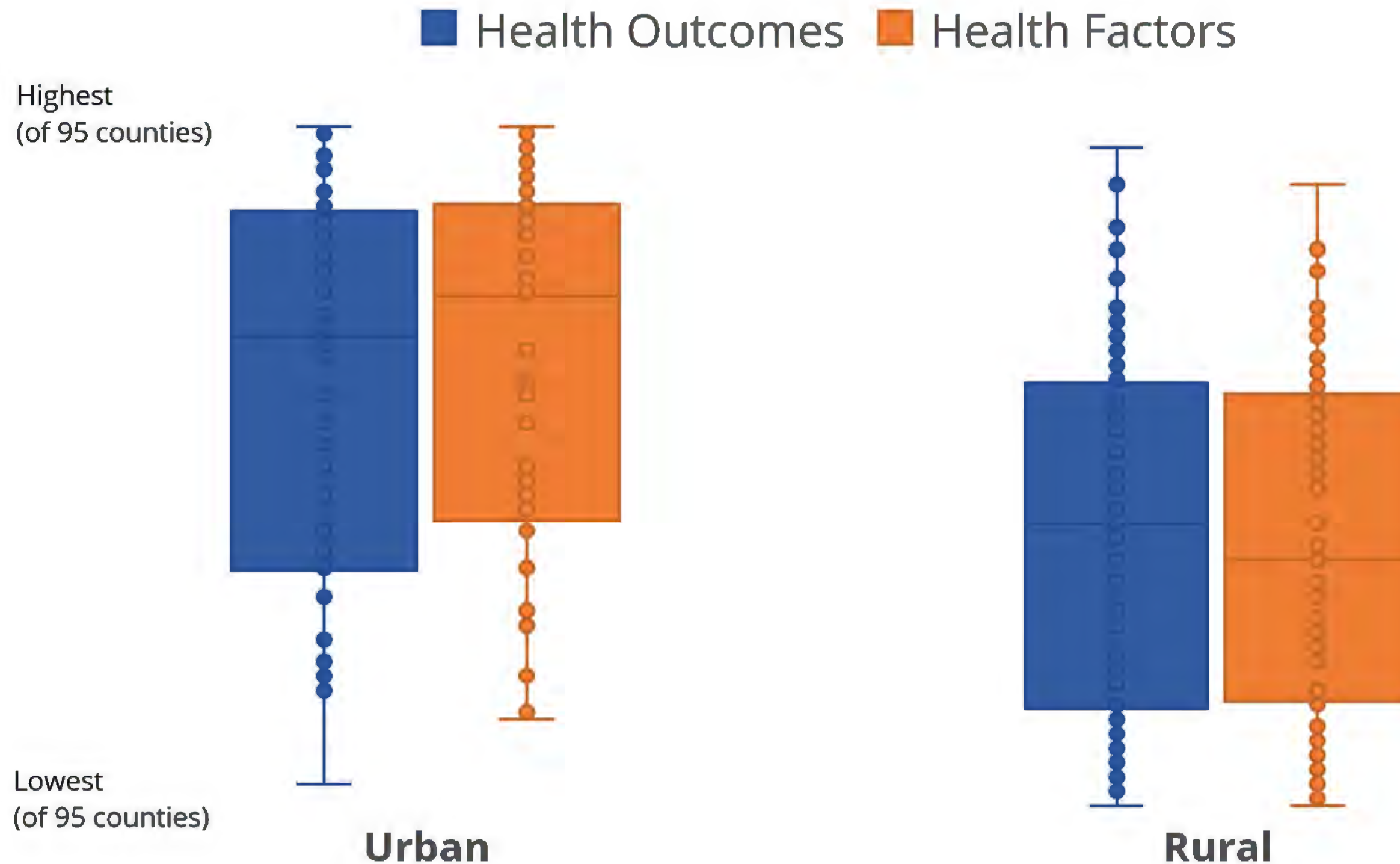
Inequities in Health Access – Hospitals

Rural Hospitals and Rural Hospital Closures Since 2010

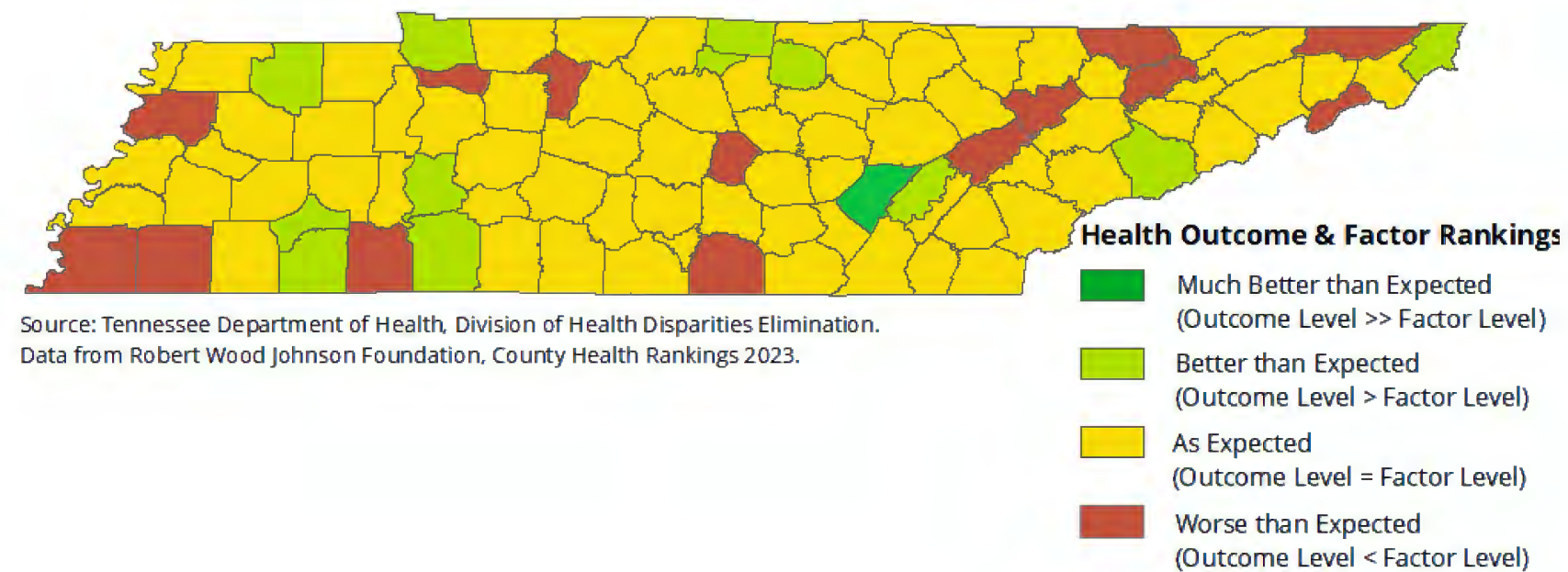
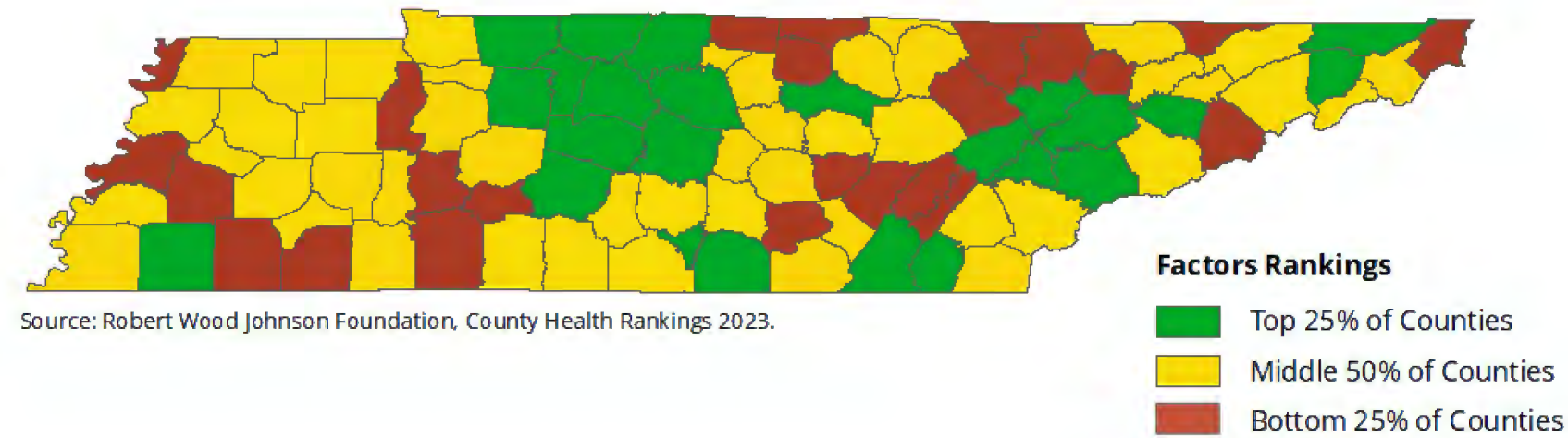
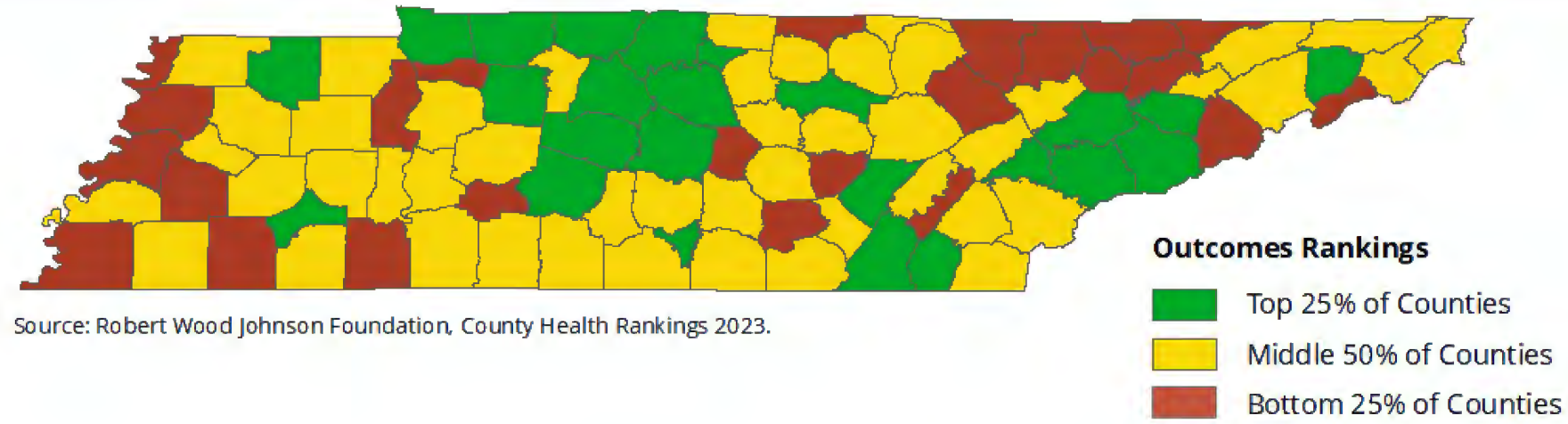


Health Factors and Health Outcomes

TN County Rankings by Geography, 2023



Health Factors and Health Outcomes Comparison

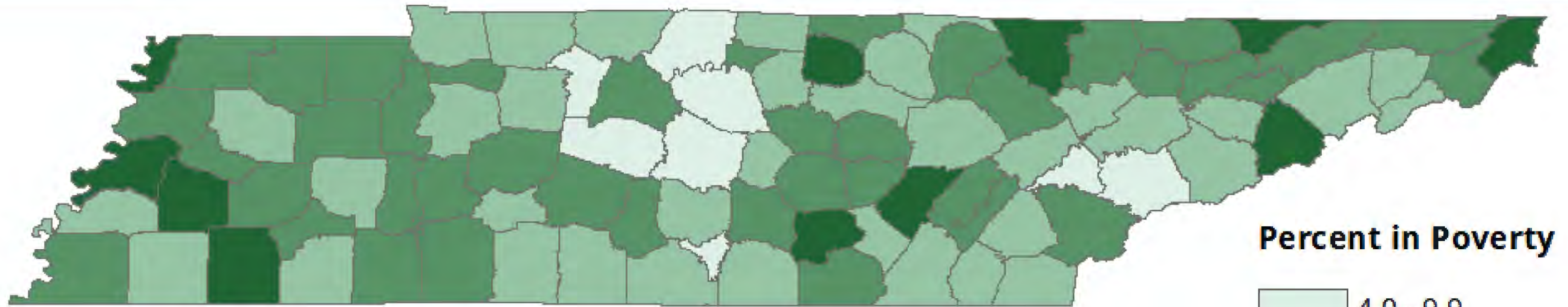


Social Determinants and Health Equity

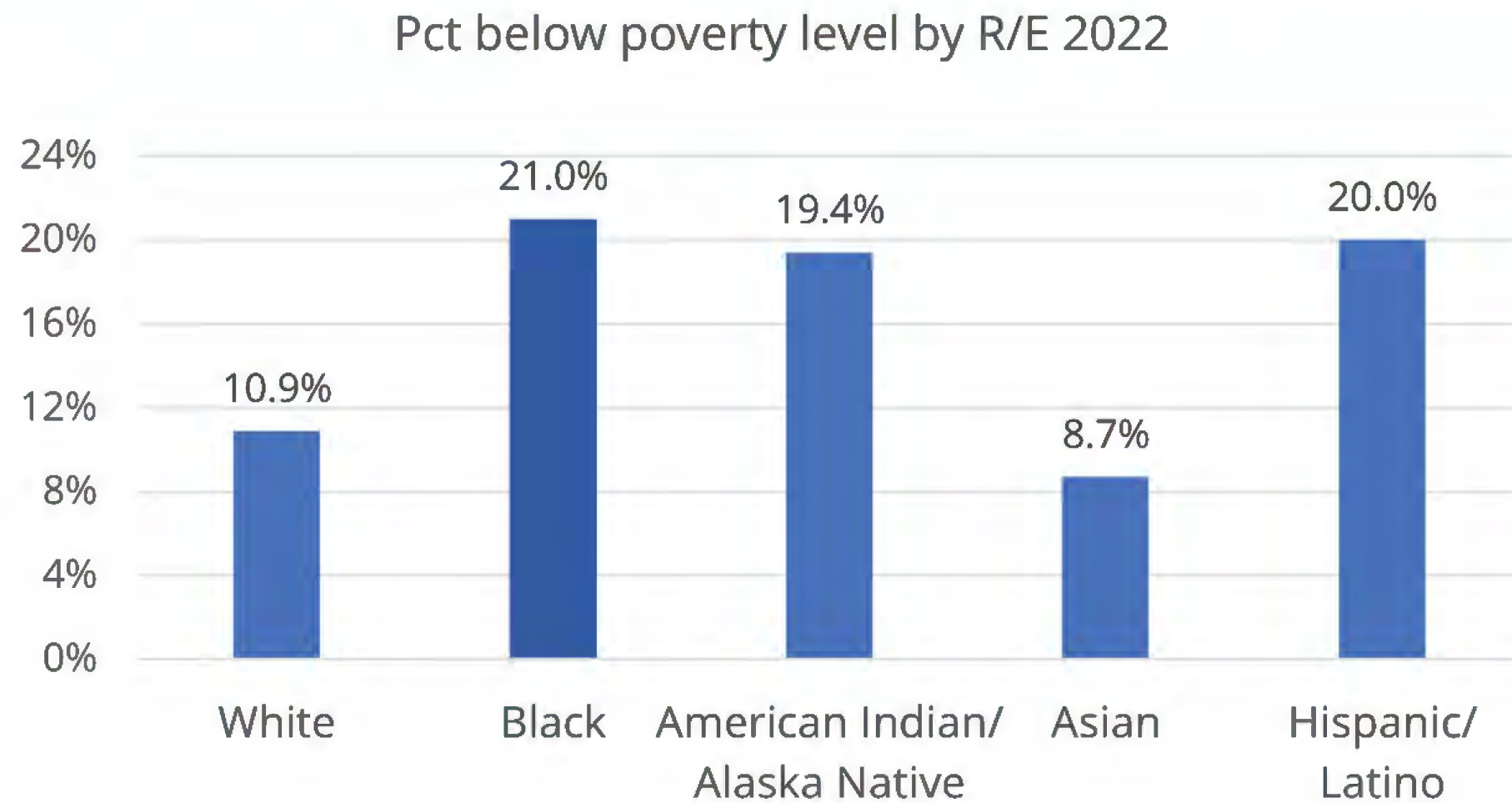
- SDOH are key drivers in the health of the patients and communities
- SDOH influence the disparities observed in rates of morbidity and mortality, especially for vulnerable populations
- SDOH impact differences seen in:
 - quality of care received
 - access to health care
 - including preventive and treatment services
 - life opportunities, exposures, and stresses



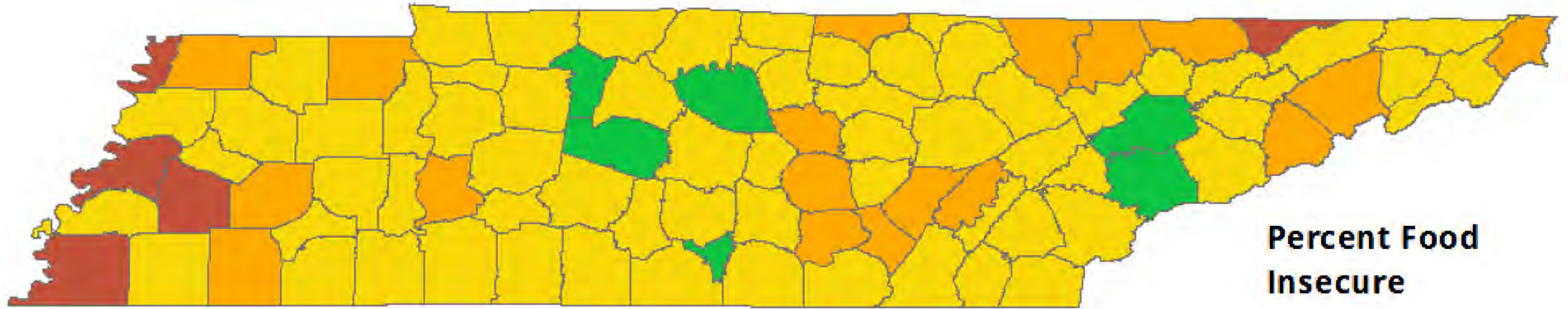
Poverty by County and by Race/Ethnicity



Source: U.S. Census Bureau, Small Area Income and Poverty Estimates 2021.
Adult rate includes all persons aged 18 and older.

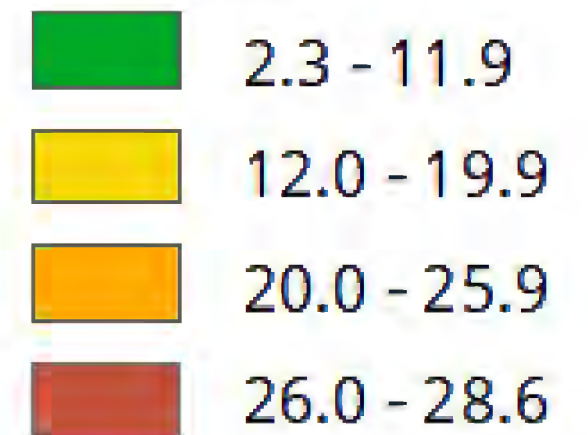


Nutritionally Insecure Households with Children

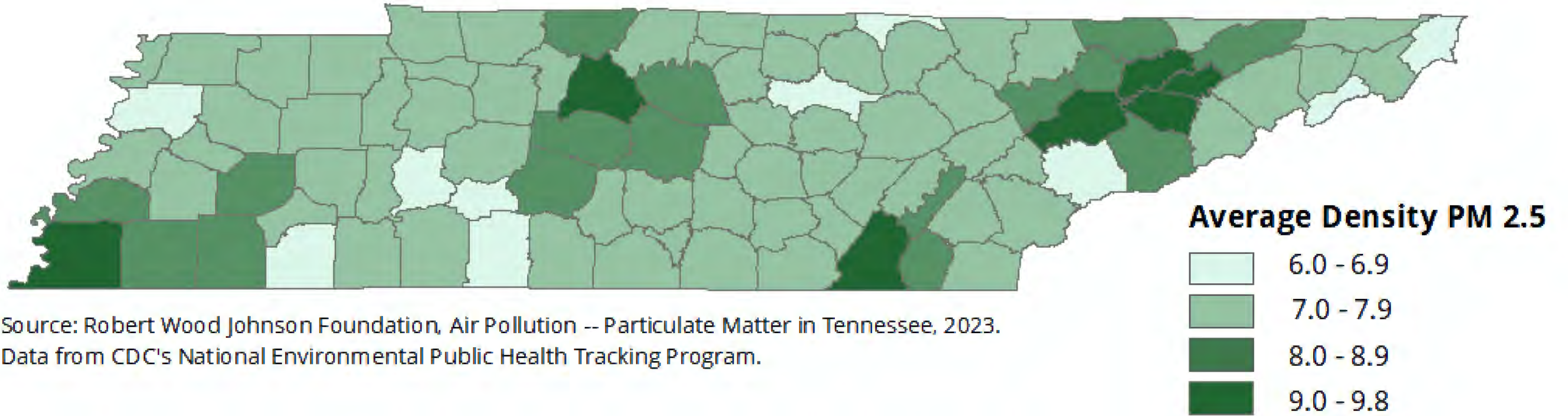


Source: Feeding America, Mind the Meal Gap 2020.
Rate includes only households with children.

Percent Food Insecure



Air Quality



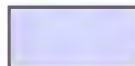

Source: Robert Wood Johnson Foundation, Air Pollution -- Particulate Matter in Tennessee, 2023.
Data from CDC's National Environmental Public Health Tracking Program.



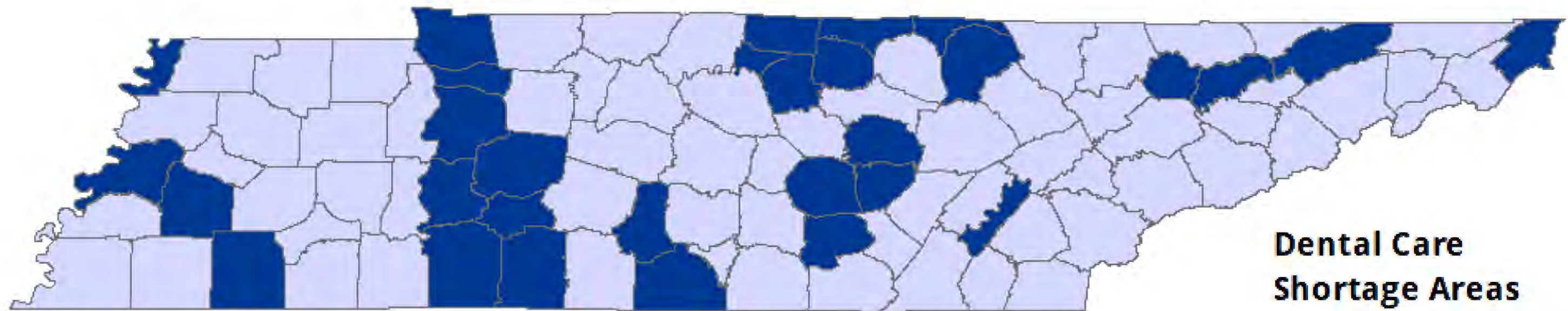
Inequities in Health Access – Primary Care, Dental Care





Primary Care Shortage Areas

-  No shortage
-  Shortage area

Source: Tennessee Department of Health, Office of Primary Care.
Primary Care Health Resource Shortage Areas, 2023.



Dental Care Shortage Areas

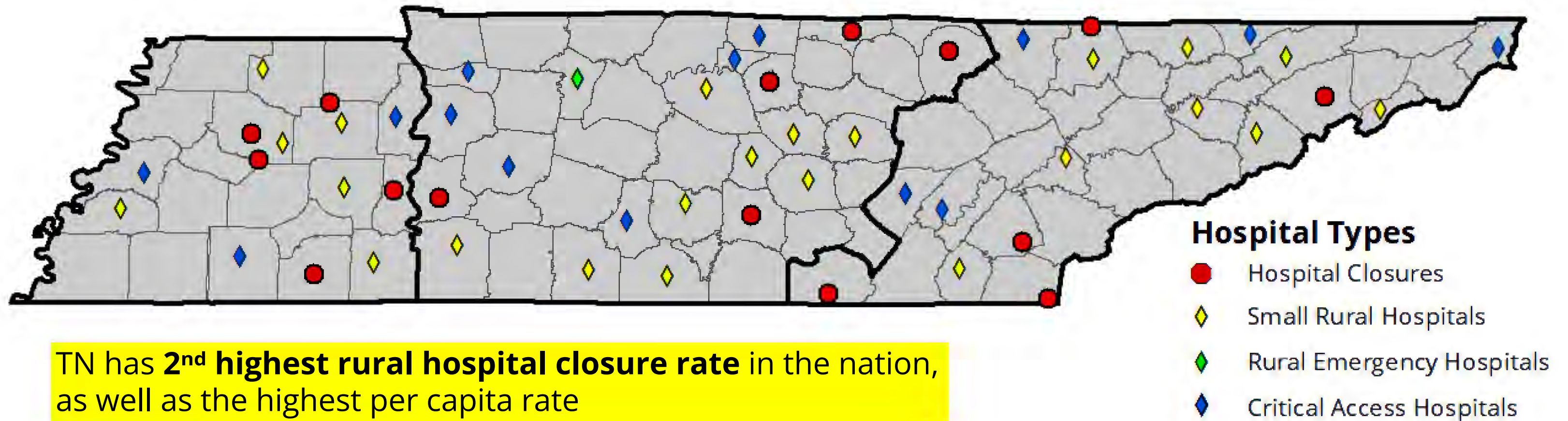
-  No shortage
-  Shortage area

Source: Tennessee Department of Health, Office of Primary Care.
Dental Care Health Resource Shortage Areas, 2023.



Inequities in Health Access – Hospitals

Rural Hospitals and Rural Hospital Closures Since 2010



• Workforce Development & Health Equity Strategy

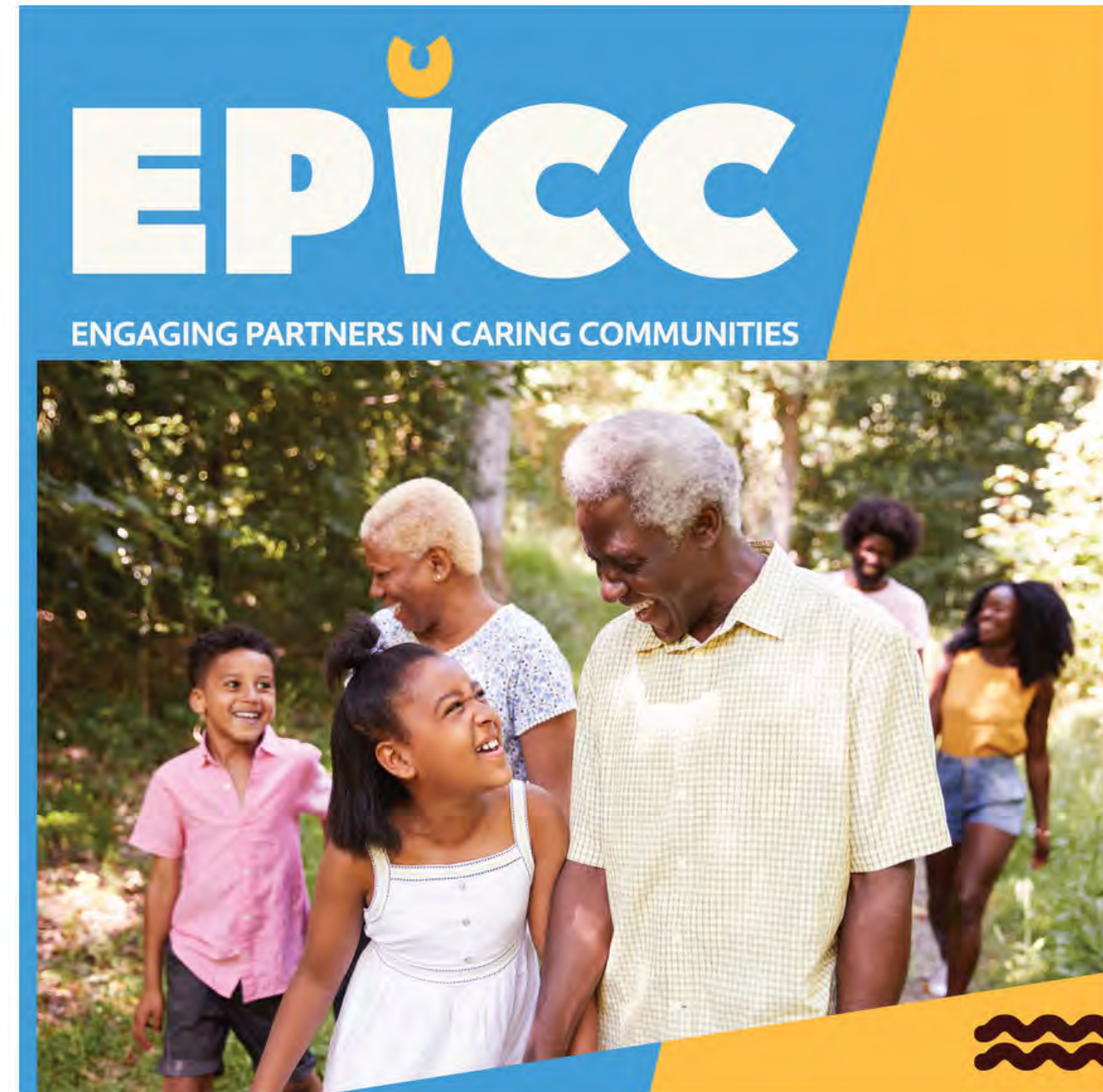
○ Community Health Workers

■ Example: Community-Based Organization Patient Success Encounter

- Patient was assessed for SDOH/COVID-19 vaccination status.
- During encounter, patient was in pain, but CHW could tell something else was going on as the patient looked worried.
- Patient at first seemed to not want to speak due to their pain, but once CHW approached the patient with positivity and thoroughly discussed programs/services, patient was happy to hear and proceeded to do SDOH survey.
- During the SDOH survey, as patient and CHW were discussing their situation, it made sense why the patient looked worried as the patient had a total of 10 SDOHs:
 - Housing instabilities- Afraid of losing housing in the future, bug infestation, mold, inadequate heat, oven or stove not working, & no smoke detectors/smoke detectors not working.
 - Both food insecurities
 - Transportation needs
 - Utility needs
- CHW identified where assistance could be provided for the patient and referred the patient to the appropriate resources.

What do we do now?

- Partner with communities
- Provide referrals
- Establish health ministries
- Develop programs and interventions
- Develop health campaigns



State of Health in TN

- **State Health Plan**

<https://www.tn.gov/health/health-program-areas/state-health-plan>

- Annual, legislatively-mandated report
- Compiles state data from a range of programs
 - Some at county-level, most at state-level
- Intended to highlight health disparities and inequities in SDOH
 - Data are not stratified
 - Comparisons between states



Division of Health Disparities Elimination





Division of Health

Disparities Elimination

www.healthdisparitiestn.com



Monique Anthony, MPH, CHES
Deputy Director, Office of Minority Health
Monique.Anthony@tn.gov

A woman with dark hair, wearing a black lace top, is leaning over a laptop. A man with glasses and a beard is looking at the laptop screen. They are in a classroom or office setting with other people in the background.

2024

Comcast Grant Guidelines

Presenter:
Evangeline Parker-Guest, Sr.
Manager
Comcast External Affairs
Big South Region
(Memphis/Arkansas)


COMCAST

PROJECT
UP

OVERVIEW

Focus Areas

PRIMARY



SECONDARY

[LEARN MORE](#)



Connectivity & Adoption

Equips individuals, families and/or community partners with the right tools and resources to take advantage of technology and the Internet and use these proficiently.

- + Equipment Access
- + Basic Digital Literacy Training
- + Digital Navigation



Skills & Creativity

Teaches individuals the skills needed to increase competency and confidence in technology, as well as sparks interest in careers in technology and prepares participants for the jobs of the future.

- + Build Interest & Awareness
- + Bridge the Skills Divide
- + Technology & Media Career Pathways
- + Work-based Learning



Entrepreneurialism

Programs that help entrepreneurs build digital skills that will help launch and grow their businesses.

- + Digital Skills for Entrepreneurs

Grant Overview

Grant Objective

Equips individuals, families and/or community partners with the right tools and resources to take advantage of technology and the Internet and use these proficiently.

Grant Categories



Equipment Access

Programs that offer access to computer labs and technology equipment such as computers, software, tablets and assistive technology that support digital skills.



Basic Literacy Training

Training that connects underserved populations to basic/entry-level digital literacy and skills.



Digital Navigation

Programs that provide support to underserved communities with a primary focus on solving issues related to home connectivity. Skill building and device access can be included as wrap-around services.

Measurable Outcome Examples

200

Households receiving information and support to access broadband

10

Digital Navigators trained

50

Participants receiving basic digital skills training:

- + Microsoft Office Suite
- + Cybersecurity
- + Connecting to WiFi/hotspots

Project Examples

Equipment Access

A workforce opportunity center is equipped with mobile tech labs expanding the current capacity for digital literacy training and accessibility. Clients will be offered basic computer classes and job training and have open access to computer labs.

Basic Literacy Training

A neighborhood action center connects youth, families and senior citizens to community-based digital literacy training. Goals include basic digital literacy and ongoing trainings on internet safety, PC programs and more.

Digital Navigation

A community-based organization assists residents with Internet adoption, the use of computing devices, securing broadband service and learning basic literacy skills.

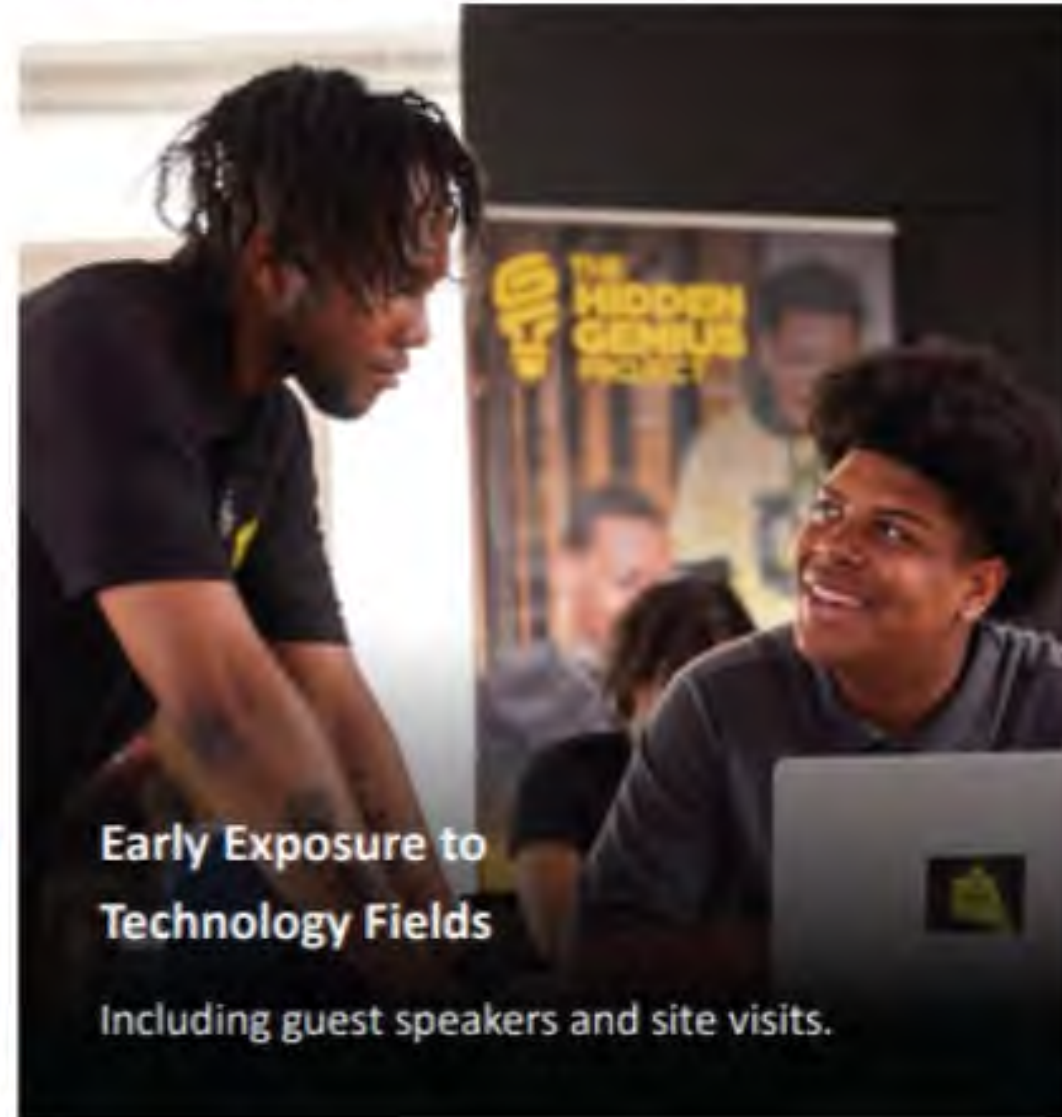
FOCUS AREA 2: SKILLS & CREATIVITY

SKILLS & CREATIVITY

Examples

Internship/Apprenticeship Programs

Placements that deliver an increase in digital knowledge/capabilities



Early Exposure to Technology Fields

Including guest speakers and site visits.

Wraparound Services

To support employment in a related field, including transportation, childcare, etc., as a component of a technology career.

Technology & Computer Science Programs

Teaching youth and adults skills that go beyond the foundational level. E.g. Photoshop, CSS, JavaScript, SQL

Soft Skills Training

Including interviewing skills and preparation to succeed in workforce culture as components of a technology training program.



Technology Skills

Digital skills training that is specific to employment.



In-School & After-School Programs

Delivering a technology curriculum, e.g. game design or coding

FOCUS AREA 3: ENTREPRENEURIALISM

ENTREPRENEURIALISM

Grant Overview

Grant Objective

Teaches entrepreneurs digital skills to launch, grow and sustain their business.

Grant Categories



Digital Skills for Entrepreneurs

Digital skills training that helps entrepreneurs launch or grow their businesses such as website development, UI/UX design, digital marketing, etc.

OVERVIEW

Focus Areas

PRIMARY



SECONDARY

[LEARN MORE](#)



Connectivity & Adoption

Equips individuals, families and/or community partners with the right tools and resources to take advantage of technology and the Internet and use these proficiently.

- + Equipment Access
- + Basic Digital Literacy Training
- + Digital Navigation



Skills & Creativity

Teaches individuals the skills needed to increase competency and confidence in technology, as well as sparks interest in careers in technology and prepares participants for the jobs of the future.

- + Build Interest & Awareness
- + Bridge the Skills Divide
- + Technology & Media Career Pathways
- + Work-based Learning



Entrepreneurialism

Programs that help entrepreneurs build digital skills that will help launch and grow their businesses.

- + Digital Skills for Entrepreneurs

PARTNERSHIPS MATTER:

Get affordable
high-speed
internet at home.

Choose the speed that's
right for you.



internet essentials

Internet Essentials from Xfinity offers qualifying households high-speed home internet for a low monthly price. You can get fast, reliable speeds up to 50 Mbps with Internet Essentials or up to 100 Mbps with Internet Essentials Plus with no credit check, no term contract, and no cancellation fees.

Apply today if you participate in programs like SNAP/EBT, Medicaid, or the National School Lunch Program. For more eligibility information, visit xfinity.com/getIE.



"Having all of us digitally connected is very necessary... for you, for your children, for your family. We all deserve to be connected to each other."

— LaJoy, Internet Essentials customer

xfinity

Getting started is easy, with equipment included at no additional cost.

Internet Essentials:

\$9.95
Per Month

- Download speeds up to 50 Mbps
- Good for up to 4 devices at a time

Internet Essentials Plus:

\$29.95
Per Month

- Download speeds up to 100 Mbps
- Good for up to 5 devices at a time

Apply now

Go to xfinity.com/getIE

Call 1-855-846-8376

Visit an Xfinity store

Scan the code with your phone's camera

Standard data charges apply.



Alpha Omega Veterans Services, Inc.



Lift Zones

Designed to help students and families get online, participate in distance learning, and complete tasks in a safe environment of a senior center, recreation center, community center or a church family life center.

Partnerships Matter...

Alpha Omega Veterans Services, Inc.
Girls Inc. of Memphis
YWCA of Greater Memphis
Crittenden County Boys & Girls Clubs
Central Arkansas Boys & Girls Clubs



COMCAST

Restrictions apply. Not available in all areas. Limited to Internet Essentials ("IE") residential customers 18 years of age or older meeting certain eligibility criteria. If a customer is determined to be no longer eligible for the IE program, regular rates will apply to the selected internet service. Subject to Internet Essentials program terms and conditions. Professional installation extra. Advertiser price applies to a single outlet. Actual speeds may vary and are not guaranteed. For factors affecting speed visit xfinity.com/networkmanagement. ©2024 Comcast. All rights reserved.

Become A Digital Equity Partner:



For more information:

Evangeline_parker@cable.comcast.com

www.InternetEssentials.com

www.ComcastRise.com

We look forward to partnering with you!



We provide

support

ACCT created this toolkit as a resource to assist all campaign participants with amplifying the message of collaboration across all networks and media. The toolkit includes a campaign event schedule, message guidance around our theme Faith Communities Embracing Prayer and 'Power With', and sample social media graphics and messages.

Please join the campaign:

- Attend the events planned in Chattanooga, Jackson, Knoxville, Memphis, and Nashville.
- Share the messages and graphics and help us illustrate how health, education, voting, housing, gun violence, and more are all interwoven. Use these hashtags with social media posts.

-
-
-

ACCTTN
Black Health Matters
EndGunViolence



Take the Pledge

I recognize that racial health disparities are caused by longstanding systemic barriers and injustice, not the individual behaviors or choices of Black people. I understand that by centering the needs of Black people, who are the most underserved people in our healthcare system, we can design a system that works better for everyone. I also recognize that my vote has the power to shape the future of health equity and transform health outcomes for all.

- I am committed to doing my part to promote health justice so that everyone has access to quality, affordable health care.
- I pledge to be informed and engage in anti-racist actions to transform our healthcare system to better serve Black people and achieve health equity for all.
- I pledge to become an informed health justice voter.
- I pledge to inform others about the importance of voting and advocating for health equity.
- I pledge to engage in civic participation, ensuring that my voice is heard in championing a fair and healthy society.



Shirley Bondon
Executive Director

we provide support

We want to hear your story. We are here to uplift and empower the voices of those whose stories are often left behind. Please share as much or as little as you would like. This can be regarding your healthcare experiences, experiences with discrimination, housing, or anything you would like to share regarding the social determinants of health.



SCHEDULE OF EVENTS

DATE	EVENT
AUG 24 11:30 AM	LUNCH, LEARN & SHARE Jackson, TN
SEPT 21 11:30 AM	LUNCH, LEARN & SHARE Chattanooga, TN
SEPT 28 11:30 AM	LUNCH, LEARN & SERVE Innocence Project, Memphis, TN
OCT 5 09:00 AM	HEALTH FAIR Knoxville, TN
OCT 11:30 AM	LUNCH, LEARN & SHARE Nashville, TN
FEB 2 11:00 AM	SOCIAL JUSTICE SUNDAY Tennessee
FEB 4 9:30 AM	VISIT THE HILL Nashville, TN, Cordell Hall



Follow
-US-

@BLACKCLERGYTN



Focus Areas



**August – September
Back to School**



**August – September
Back to School**



October – Housing



August – January

- **Medicaid Expansion**
- **Public Education**
- **Gun Violence Prevention**



**August – November
Voting**



Call to Action

 Take the Pledge

 Participate in Events

 Educate and Inform

CONTACT

www.blackclergycollaborative.org



blackclergytn@gmail.com



901.701.7842, ext. 901



@blackclergytn

**THANK
YOU**